





SAFECYCLE4KIDS



**SafeCycle4Kids** encourages a healthy lifestyle for children by supporting cycling adoption as a means of active travel that can improve physical activity levels. Enhancing physical activity uptake for children through the provision of safe cycle interventions.



**SafeCycle4Kids** concept is based on two principles that will increase the safety and therefore confidence of young cyclists and their families:

1. Parental perceptions of children's cycling and traffic skills are an important correlate of children's independent mobility.
2. Increasing children's cycling and traffic skills are important targets in cycling promotion among children. **SafeCycle4Kids** will focus on designing and delivering training on safe cycle to both kids and parents.



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- Using parents as ‘mediators’ but also ‘role models’, **SafeCycle4Kids** will overcome the barrier of feeling ‘unsafe’ and will ultimately increase the cycling uptake of kids and the whole family.
- The five partners will develop a safe cycling training for kids and parents that can be used as the basis for a European-wide intervention, based on the good practices training that have been applied in various countries so far.
- Research and an analysis of global best practices in bicycle safety education served as the foundation for the educational program’s design.
- The philosophy behind creating this educational program is to serve as a foundation for its implementation in other European countries.

Contact

**Project Coordinator**

**Alexandros Skeparianos** M.Sc.s, Ph.D, PM<sup>2</sup> (Advance)  
 Founder and Managing Director at Physis Outdoor Training

+306948825929  
 askeparianos@yahoo.gr

[www.safecycle4kids.eu](http://www.safecycle4kids.eu)

